

## Finding Excellence

### An Introduction to NLP (Neuro-Linguistic Programming) and Its Applications

*"We invite you to this 1-day Introduction that will give you a taste of NLP and its potential for getting results and bringing about change. We have been working in organisations and running training programmes for 20 years and know of no other set of tools and skills that have such effective and widespread applicability".*

Marie Faire & Paul King  
(Founders of The Beyond Partnership Ltd)

NLP has been created from studying and modeling what successful people do and identifying the 'differences that makes the difference' in their performance compared to other people. NLP is a set of tools and a methodology for developing personal and professional capacity in leadership, communication, influence, coaching and the management of self and others.

During the day we will present

- An overview of NLP,
- An insight into some of the key NLP concepts
  - Successful Outcome Setting
  - Dealing with "Difficult" People
  - Motivating, Inspiring and Influencing Others
- Examples of personal and organisational applications

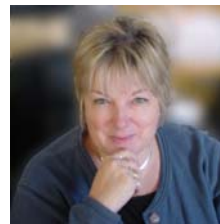
Our public trainings are highly regarded. Participants come from the private sector and not-for-profit organisations including the NHS, public and voluntary sectors. They include: Chief Executives, Senior Managers, HR Professionals and Management Consultants.

Our approach and skills tends to attract people who are prepared to go beyond the norm, who are willing to push the boundaries of possibility for themselves and others and who know 'there is another way' to operate in organisations which is more effective in getting results through people.

The day will be informal. As well as input from us, there will be the opportunity for you to practise applying some of the techniques and models and plenty of time for your questions and for discussion.

#### **Your Presenters: Marie Faire & Fiona Smith**

Marie Faire is co-founder and a Director of The Beyond Partnership, and a certified trainer in NLP. She has been running Practitioner and Master Practitioner NLP for many years and has been a



consultant, facilitator, conference speaker and trainer for more than twenty five years.

Marie has a MA in Management Learning. She has extensive training in humanistic psychology and group dynamics; she has

trained in Covey "7 Habits", the Enneagram and is certified in Spiral Dynamics and various psychometric tests including FIRO B and MBTI (Step 1 and 2).

Fiona Smith is a senior partner with The Beyond Partnership Ltd. She is a Master Practitioner in NLP, has a post graduate Diploma in Management Studies and is certified in Spiral Dynamics. Fiona has 16 years of experience in management, project

management, leadership, coaching and facilitation, the last 8 years at a senior level in both the private and 'not for



profit' sectors. She is a passionate leader and enjoys cultural change, taking organisations and individuals to new levels of performance, growth, learning and being.

## What Next?

We hope our Introductions will whet your appetite for more.

### Open Certification Programmes - NLP Practitioner

On our internationally recognised Certification programme we will teach you all the core NLP Practitioner models and skills and take you on a developmental journey that will offer you the possibility of making a powerful shift in your ability to lead and manage yourself and others and get the outcomes you want.

You will have every opportunity to apply your learning in the moment and in every aspect of your life. There is a maximum group size of 15. The small group format ensures a high level of personal focus from the trainers and an individually tailored learning experience.

Following NLP Practitioner we also run a Master Practitioner NLP Programme and a NLP Trainer Training.



Our training complies with the standards and code of practice established by the Professional Guild of NLP of which The Beyond Partnership is a full member.

*"Fantastic, inspirational and life changing stuff! I felt I rediscovered myself and the difference I make as a leader. It was the best learning experience of my life, handled with great integrity. Be open and you will discover how to be the best you can be more of the time."*

TP, Director of Finance

### In-House Programmes

Over the years we have learnt how to design and run events that get results. We offer a full range of NLP programmes, including 1 or 3 day Introductions, 6 day Diploma Courses and full Practitioner Certification Training. We work closely with our clients to design programmes and interventions that will deliver exactly what they want within their organisation.

### Coaching and Consultancy

We offer clients coaching and consultancy services utilising NLP and other approaches including psychometric assessment tools such as Myers-Briggs. We work in all sectors with CEO's, directors and senior managers to assist them to achieve their goals, whatever they might be.

## Who are The Beyond Partnership?

The Beyond Partnership focuses on working with individuals and organisations at their edge to affect sustainable effective change. We work with leaders and top teams in the private and public sectors providing leadership development and culture change programmes, team facilitation, coaching and other services. Integrating NLP with a variety of other approaches, we challenge boundaries of performance and possibility and assist clients to get the best out of themselves and others.

*"I have worked with Marie on two major change programmes. Her impact is always exceptional and she is the only person I think of when I need help to change culture and behaviours."*

IW, Chief Executive

### Venues & Dates

17 June 2008 – The Rectory Hotel,  
Nr Malmesbury, Wiltshire

23 October 2008 – The Castle & Ball Hotel,  
Marlborough, Wiltshire

26 November 2008 – The Hellenic Centre,  
Central London

20 January 2009 – The Castle & Ball Hotel,  
Marlborough, Wiltshire

*"Thanks again for a great day, I thoroughly enjoyed it. Great delivery and superb expertise."*

PK, Managing Partner

*"Thanks so much for the taster day yesterday. It was excellent."*

DN, Marketing Executive

### Fee

Special Introductory Price of £100+VAT (£117.50)

### Refundable Fee

The fee for the day includes lunch and refreshments and will be refunded to you if you book onto one of our NLP Practitioner certification programmes.

### Booking & Making Contact

To reserve a place or if you have any questions please contact us: 01380 859106 or [info@thebeyondpartnership.co.uk](mailto:info@thebeyondpartnership.co.uk)

Also, see our website

[www.thebeyondpartnership.co.uk](http://www.thebeyondpartnership.co.uk)