

NLP Masterclass Series 2009

for

NLP Master Practitioners & Trainers

with

**Shelle Rose Charvet, Julian Russell, Marie Faire
and Judith Delozier**

"We are delighted to invite you to join our new NLP Masterclass Series, bringing you top NLP trainers, presenting material that is on the edge of their current learning. Designed to support your continued learning and professional development. We look forward to welcoming you to this special and innovative programme".

Marie Faire & Paul King

(Founders of The Beyond Partnership Ltd)

Shelle Rose Charvet: The Language of Influence – 26th February 2009

Shelle is known world-wide for her work with the practical applications of the Language and Behaviour Profile, (LAB Profile), including helping organisations understand the below-conscious motivations of their clients and develop advanced communication strategies.



In your NLP training you will have learned the LAB Profile Patterns (or Meta Programs), how to detect them, what they tell you about someone and the appropriate Influencing Language to use to have maximum impact. Now, in this Master Class, you will have the opportunity to identify LAB Profile Drivers from conversation and find solutions to intractable communication problems by changing your vocabulary.

This Masterclass covers:

- Refreshing your memory of the Motivation Traits, Working Traits and Influencing Language
- Detecting combination patterns from language and behaviour.

- Designing communication using *Irresistible Influencing Language*
- Language wizardry: Uncover what people really want just by listening!

Shelle will look at applications to coaching, marketing, positioning and selling, negotiating, career counselling, strategic communication, team building, conflict resolution.

Each year Shelle runs the international LAB Profile Consultant/Trainer Programme. Her first LAB Profile book, *Words That Change Minds* is an international bestseller. She has just finished the long-awaited follow-up book: *The Customer is Bothering Me!*

Julian Russell: Becoming the Change You Want in the World – 14th May 2009

This masterclass will help you develop practical tools to become the change you want in the world. Julian will explore NLP presuppositions at a deeper level than is usual, looking at the philosophical and scientific foundation upon which they are based and how they can support our ability to walk our talk.



The intention is that by the end of the masterclass:

- You will have a clear understanding of the difference you want to bring about in the world and how you need to behave to demonstrate this difference to the people around you.

- You will have practical tools that you can use daily to enable you to walk your talk more of the time.
- You will have explored how the ability to demonstrate desirable behaviours is a vital key to leadership, to being a change agent and to creating change in organisational culture.

For 25 years Julian has been helping to bring best practise from around the world into business consulting and has been a pioneer of the application of NLP in the UK. He is the Managing Director of PPD Consulting Ltd. He speaks regularly at professional conferences and is co-author with Robert Dilts and Anne Deering of *Alpha Leadership-Tools for Business Leaders Who Want More Out of Life*.

Marie Faire: Core Patterns and Pivotal Moments - 27th August 2009

Our core patterns are those that hold many other patterns in place. In this workshop you will identify how those core patterns serve you and how they do not. Marie will share her process for identifying the logic of internal structure and how she works with core patterns to bring about change.



Marie Faire is co-founder and a Director of The Beyond Partnership, and is lead trainer on our NLP Master Practitioner and Trainer Training. She has a MA in Management Learning and extensive training in humanistic psychology and group dynamics. She is a highly regarded presenter, facilitator and coach with a reputation for helping to bring about change with individuals, teams and within organisations.

Judith DeLozier: Creating Personal Diversity – 3rd December 2009

In today's world we are called upon to orchestrate many different ways of thinking and doing. To engage fully in a significant way and be truly successful we need to connect and extend ourselves into these different forms; to be more in contact with our diversity. This masterclass will explore how to recognise, manage and unfold these states of diversity within ourselves and others and thereby enrich our own meaning of life and our ability to be



effective and make a difference in the world.

Judith DeLozier has been a trainer, co-developer, and designer of training programs in NLP since 1975. A member of Grinder and Bandler's original group of students, Judith has made fundamental contributions to the development of numerous NLP models and processes. She works across the world and is a wonderful, engaging teacher with a generous spirit. Judith is co-author of *Neuro-Linguistic Programming Vol. I, Patterns of the Hypnotic Techniques of Milton H. Erickson, M.D. Vol. II*, and *Turtles All the Way Down: Prerequisites to Personal Genius*.

Dates and Times

26th February; 14th May; 27th August and 3rd December 2009.

Each day will run from 10.00 to 4.30

Fees

Any Masterclass is £350+VAT=£411.25, or book three for £975+VAT=£1145.63, or all four for £1200+VAT=£1410.00.

Masterclass Learning Set

Alongside the Masterclasses we will be running a learning set for a maximum of 12 people. Members of the learning set sign up for all four Masterclasses and meet prior to each Masterclass to "check in" with each other and to set learning outcomes. Following each Masterclass they will have a private audience with the Masterclass presenter – an opportunity to ask more questions and model them. They then have dinner together, stay overnight and meet the following day to share and build on the Masterclass experience, and get individual time to explore current challenges, development and issues. The learning set will be facilitated by Marie Faire. Please contact us for further information or see our website.

Venue

The venue for these Masterclasses is The Rectory Hotel, near Malmesbury, Wiltshire, a delightful country house hotel set in lovely grounds and the perfect retreat setting for these events. The



Rectory is just 9 miles north of M4 J17 and 3 miles from Kemble railway station on the London Paddington to Cheltenham line.

Booking & Making Contact

To reserve a place or if you have any questions please contact us: 01380 859106 or paul@thebeyondpartnership.co.uk
Also, see our website www.thebeyondpartnership.co.uk